

SMUP AND ESPORÃO PRESENT DESVIO

DESVIO – JAZZ EXHIBITION IN PAREDE
EUROPE JAZZ NETWORK BOARD MEETING
2nd, 3rd and 4th JUNE, SMUP – SOCIEDADE MUSICAL UNIÃO PAREDENSE



SMUP – Sociedade Musical União Paredense, in conjunction with Esporão, will host the board meeting of the Europe Jazz Network (EJN), a European association made up of 106 organisations, including festivals, clubs, cultural institutions and producers from 31 countries.

The project's mission is to encourage, promote and support the development of creative jazz and improvised music on the Old Continent, allowing artists, organisers and audiences from different nations to communicate with one another, collaborate on common initiatives and undertake exchanges. The EJN works in the fields of information, education, fund-raising and, obviously, performance by staging concerts in one part of Europe featuring musicians from a different region who would otherwise have difficulty playing in such places.

As such, on 2nd, 3rd and 4th June, SMUP will host the EJN board meeting, which will comprise 12 elected members and the same number of invited figures, all top organisers of European festivals and concert halls. On this very special occasion, there will be an event showcasing the best of Portuguese music, thus providing an opportunity for the internationalisation of its artists.

Entitled Desvio, this event boasts a total 13 concerts, covering a broad range of jazz and improvised music, in addition to projects aesthetically similar to this musical area. Some of the participating

For more information, please contact: Gabinete de Imprensa | Global Press Indulge

Isaura Costa Andrade / E-mail: ica@global-press.com / Mobile: 927 975 760

Filipe Rio / E-mail: fr@global-press.com / Mobile: 917 668 299

Av Liberdade 220, 2nd floor / 1250- 147 Lisbon / www.global-press.com / TEL: 21 394 40 20

groups already have an international name and enjoy critical acclaim from abroad, such as Rodrigo Amado Motion Trio, Red Trio, Hugo Carvalhais Trio and Lama, while others will certainly be a surprise to the ears of the European jazz producers gathered there. The exhibition will include music that ranges from mainstream to the avant-garde, covering the huge area in between; in other words, as well as being a showcase for quality, it will also be a demonstration of creative diversity.

This initiative is supported by the wine and olive oil producer Esporão, which is also involved in areas such as culture, the arts, gastronomy, as well as the research and preservation of tangible and intangible heritage, adhering to the principle that companies should also serve both communities and society at large. Esporão's mission to market the best products that nature offers, inspiring people in the process, coincides with the goal of promoting the best jazz Portugal has to offer beyond the country's borders.

The event will not only put SMUP on the European map, but also have repercussions for the Cascais district and Portugal itself. In this integrated and interdependent world we live in, it is not only important to think globally – it is also necessary to act on a global level. According to the EJM, «music is a positive force for harmony and understanding between people», involving «the diversity of cultures inherent in the European family». Once again, SMUP will be committed to public service for Paredes, Cascais, the country and, in this special case, all of Europe and its citizens.

DESVIO FESTIVAL PROGRAMME

2nd June, Thursday

20:00 - Filipe Felizardo solo - Attic
20:45 - Hugo Carvalhais Nebulosa Trio - Hall
22:00 - Pedro Sousa / Miguel Mira / Afonso Simões - Attic
23:00 - Gabriel Ferrandini Trio - Attic
24:00 - Jam - Bar

3rd June, Friday

20:00 - Pedro Lopes Solo - Attic
20:45 - Bruno Parrinha / Luis Lopes / Ricardo Jacinto - Attic
22:00 - João Hasselberg - Hall
23:00 - Rodrigo Amado Motion Trio - Attic
24:00 - Jam - Bar

4th June, Saturday

17:00 - Luís Vicente / Jari Marjamäki - Attic
18:00 - Lama - Hall
19:00 - RED Trio - Hall
22:00 - Sei Miguel solo - Attic
23:00 - Ricardo Toscano Quarteto - Hall
24:00 - Jam - Bar

3-day pass: €40/€30 Members

1-day pass: €15/€12 Members

Individual concert tickets: €5/€4 Members

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Event on Facebook: <https://www.facebook.com/events/610359832473055>

About SMUP – SOCIEDADE MUSICAL UNIÃO PARENSE: SMUP, or Sociedade Musical União Paredense for those with bigger lungs, was never a recreational association like others, and we can say this without belittling the role they have played in providing local populations with access to culture throughout the country. Over its 117 years, it has done exactly that, but it has also done more. It has maintained a band and a music school, like all the others, and even a theatre group, which also didn't distinguish it particularly, but had the presence of mind to define itself as a MUSICAL association from the very beginning. It defined its priorities, but didn't forget the rest. In particular, social action, sometimes even with political implications, if cultivating and educating is "politics": SMUP was a stronghold of the republican struggle and was characterized by its libertarian principles at the start of the last century.

After a period of problems and inactivity, having actually closed its doors, SMUP was reborn a couple of years ago and, in 2014, the restoration work on the building it occupies between the train station and the beach was finally complete. The board had an injection of new blood, with artists and surfers joining past members. An association of young nonconformists, Cultura no Muro, also joined the project and it was a natural process for the old values of SMUP to resurface with another perspective. As such, the association began organising seasons and festivals of less commercial music, those which claim to be more art than entertainment.

The Combat Jazz Series was born, thanks to Clean Feed, a Portuguese record label identified by the world's press as one of the five most important in the jazz world. The Parede Jazz and Improvised Music Festival began with a programme defined by a prestigious critic, Rui Eduardo Paes, focussing primarily on Portuguese musicians. Concerts have been organised showcasing rock, experimental music, alternative pop and other genres, some too difficult to categorise but defined by their urban nature and innovative purpose.

Somewhat surprisingly, SMUP has become something of a magnet, attracting not only people from the town and Cascais area, but also folk from Lisbon and places further afield. Crowds like never seen before have become a regular feature. The press has also said that the institution has become one of the most important "concert halls", not only in the Lisbon district, but in the country as a whole. A success and phenomenon of popularity, built in the space of just two years, years of growth. There's more to come and much is expected ...

About Esporão: Founded in 1973 by José Roquette and Joaquim Bandeira, Esporão's is one of the most important wine companies in Portugal. It is a key factor in making the Alentejo an important name in both national and international markets, Esporão is also an ambassador of Portuguese culture, operating in a sustainable way, while building close ties with customers and consumers the world over. Esporão is based in the Alentejo region, where it produces iconic wines, such as Esporão Reserva and Monte Velho, as well as extra-virgin olive oils. Herdade do Esporão also boasts an excellent wine tourism project on the same site as the wineries. The company's project now also extends to Quinta dos Murças, an estate in the Douro region that produces wines with terroir and the company's same guarantee of quality. Esporão sells its products in a range of shops and restaurants in over 50 countries in the world. The company's holistic approach in adapting a wide range of innovative sustainable practices led to the attribution of the coveted and prestigious "Sustainability of the Year Award" at the "The Drinks Business Green Awards 2013". In 2014, Esporão won an award at the "European Business Awards for the Environment" in the "Products and Services" category.

Find out more about Esporão at:

<http://www.esporao.com/>

<https://www.facebook.com/esporaoworld>

<http://www.youtube.com/esporaoworld>

<http://instagram.com/esporaoworld>

<http://esporao.com/e-cpagdo>

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