

Vida Rural Awards were presented on 18 April during the AgroIn Conference

Esporão distinguished with the Award ‘Agricultural Company with Impact’



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Today, at the AgroIn Conference, Vida Rural, a publication that specialises in agribusiness, presented Esporão with the award ‘Agricultural Company with Impact’. The distinction highlights the work developed in the field of sustainability, the central theme of this year’s Vida Rural 2018 Awards.

The [optimal management of natural resources](#) and sustainable [agricultural practises](#) upheld by Esporão have enabled the company to implement organic production methods in its entire agricultural area over the past ten years, currently making it the largest area of organic vineyards in Portugal. This work has drawn critical acclaim and led to three awards received this year alone, attributed by the leading specialised media. The award ‘Agricultural Company with Impact’ now joins the ‘Viticulture’ distinction, received from the specialised publication Vinho Grandes Escolhas and the award “Innovation/Investigation 2017” from the specialised magazine Revista de Vinhos.

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Vida Rural Awards

Created in 2012, the Vida Rural Awards aim to celebrate and recognise people, companies and projects that stand out in the agribusiness panorama in Portugal. Winners of the Vida Rural 2018 Awards were announced on April 18 at the AgroIN Conference, at 3:45pm, at the Estoril Congress Centre. The theme of this year's awards was Sustainability. The Vida Rural Awards include 6 categories: farmer with impact, agricultural company with impact, investment with impact, producer's organisation with impact, R&D with impact and the Armando Sevinate Pinto Personality Award.

About Esporão: Founded in 1973 by José Roquette and Joaquim Bandeira, Esporão is one of the leading wine companies in Portugal. Playing a predominant role in the national and international projection of Alentejo, Esporão has also become an ambassador of Portuguese culture, developing its activities in a sustainable manner and building close relationships with clients and consumers all over the world. Esporão has operated in the Alentejo region since 1973, where it produces iconic wines such as Esporão Reserva and Monte Velho, as well as extra virgin olive oils. Open since 1997, Herdade do Esporão's Wine Tourism operation was a pioneer in Portugal, and was considered the 'Best of 2016' by the magazine Revista Wine – A Essência do Vinho. To ensure continuity of the Esporão project, the group includes Quinta dos Murças, an estate in the Douro region that has been producing *terroir* wines with the Esporão quality guarantee since 2008. Esporão products are sold in all types of shops and restaurants in more than 50 countries worldwide. Esporão's holistic approach to implementing a wide range of innovative sustainable practises has led to national and international recognition, including the prestigious "Sustainability of the year award" at the "The Drinks Business Green Awards 2013". In 2014, Esporão won the "European Business Awards for the Environment" in the category "Products & Services".

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